

ORDINANCE NO. 03-27

CITY OF HIGHLAND, ARKANSAS

AN ORDINANCE BANNING ANY ADDITIONAL BILLBOARDS IN THE CITY OF HIGHLAND, ARKANSAS; GENERAL PROVISIONS, DEFINITION AND LEGAL STATUS PROVISIONS.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF HIGHLAND, ARKANSAS

Section 1: The business district in the City of Highland is located on highway 62/412. The businesses display their signs on the highway along with numerous billboards. The Highland Planning & Zoning Commission at their meeting February 3, 2003 recommended that there shall be no additional commercial billboards erected in the Highland City limits. Signs and billboards are a distraction to motorists which contribute to accidents.

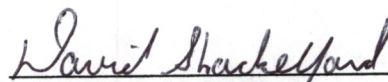
Section 2: Billboards or any outdoor device or apparatus which is for lease or rent and is to be used for displaying, painting, messaging, or placing of placards, posters, or any other thing, with the purpose of displaying, advertising or informing the public of an establishment, contents of an establishment, its goods, or its services.

Section 3: This Ordinance is designed to control the number of commercial billboards above listed and like items on poles, pedestals, etc., and is not designed to regulate actual signs, their size, lettering, coloring or other aspects of actual signage.

Section 4: Any person, firm or corporation found guilty of violating any of the provisions of this Ordinance shall be fined for each such violation as provided by law.


Section 5: This Ordinance being necessary for the preservation of the public peace, health, comfort, safety and welfare of the City of Highland, an emergency is hereby declared to exist and this Ordinance shall be in full force and effect from the date of its adoption.

PASSED AND APPROVED THIS 25th DAY OF March, 2003



David Shackelford, Mayor

ATTEST:



Carol Frolow, Recorder

